

Cribbage World

Tournament Promos (effective 1-1-2008)

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1. Information about ACC-sanctioned tournaments may be included in *Cribbage World* at these rates: half page (4" x 5"): \$40
full page (8" x 5"): \$75
2. Tournament promos should be submitted in electronic format, preferably as a PDF, although a Word document (saved as an RTF) is also acceptable. (Hard copy of ads may be submitted only if they are printed in “best” or “high-quality” mode.)
3. Tournament promos cannot contain any color—everything must be in black (or gray) type on a white (or gray) background.
4. Tournament promos must be formatted to the correct size. **NOTE:** you cannot simply submit your tournament flyer. Because your flyer is probably formatted to fit 8.5" x 11" paper, it will not reduce at the correct proportions to fit a full page in *Cribbage World* (8" x 5").
5. Tournament promos must be accompanied by full payment. Make checks payable to the “American Cribbage Congress” and mail to the address above.
6. Email tournament promos as an attachment to **cribbage@iserv.net** with clear instructions about what *Cribbage World* issue(s) you wish it to appear in.
7. **Deadline:** all tournament promos must be submitted by the 10th of the month previous to the cover date.

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Tournament Promotion Sizes

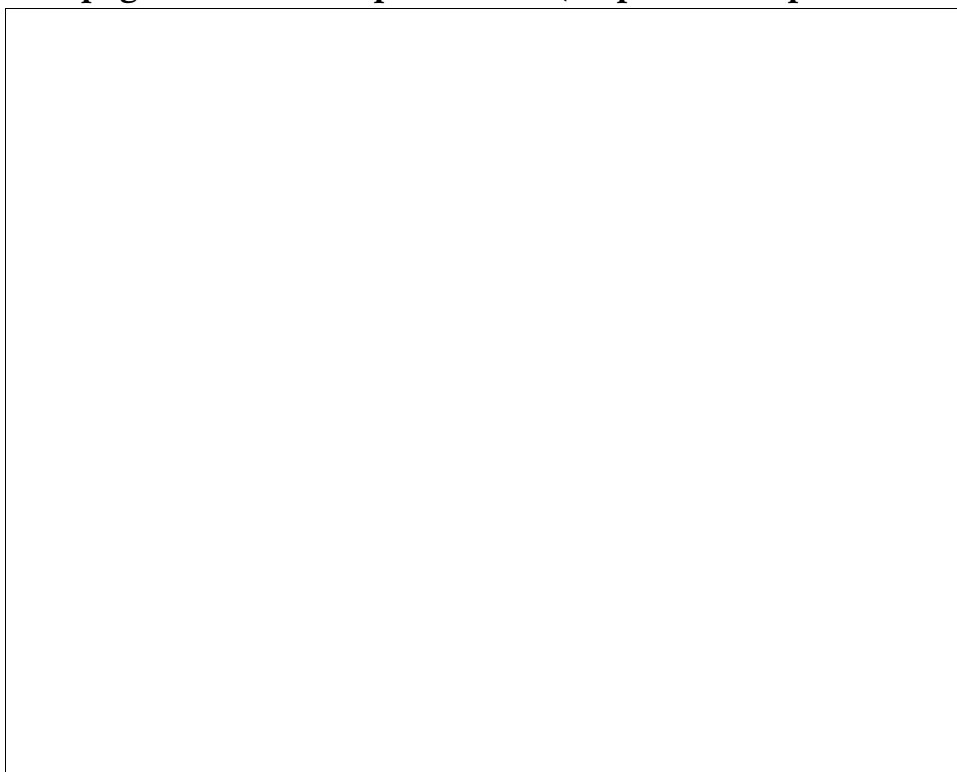
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Tournament promos must be submitted to *Cribbage World* at the correct size.

In order to aid you in formatting your promotion, the following tables have preset boundaries. All type must fit inside the box for the size you choose.

half-page tournament promotion (24 picas x 30 picas = 4" x 5")



full-page tournament promotion (48 picas x 30 picas = 8" x 5")

