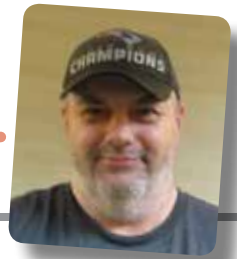


President's Column

by David Campbell



“Que Sera, Sera” — *Doris Day*

I want to share some information about a song written in 1956 at the request of Alfred Hitchcock for Doris Day to sing in his upcoming movie. When given the song, Day hated it and thought it was a children's song, but the song went on to win the Oscar for Best Song of the year. If I asked if you know any Doris Day songs, this quite possibly would be the only one you could name.

The song's title loosely translates to “whatever will be, will be”—meaning you cannot control everything that happens in life and to always hope for the best. Every year when fall rolls into New England, the leaves change to many beautiful colors. This annual occurrence increases the number of visitors in northern New England in late September and early October.

When I made a deal with the Grand Hotel in North Conway NH, they hoped this year would follow tradition. During the peak of fall foliage season in North Conway, the hotel can charge \$350 per night and easily sell out on weekends. Yesterday my contact person at the ho-

tel mentioned that they had heard peak season would run late this year.

Today I checked a peak forecast predictor, and they are predicting that peak foliage will run from October 18 through October 27. This is great news for any of you who want to see our leaves turn colors. But this is not guaranteed, of course, so don't blame me if a few nights of 20 degrees throw Mother Nature for a loop.

If you are planning on attending Grand National this year, you need to book a room very soon. If predictions for the foliage come true, you will definitely not find cheap rooms in the area, and quite possibly a room at all.

One final tidbit about the song. This year's Grand National theme is Oktoberfest. Doing research, I have learned that *Que Sera, Sera* is one of the most popular songs for Oktoberfest in Germany every year. I am sure Doris Day, back in 1956, had no idea that so many drunken German adults would be singing in unison together over sixty years later a song that she didn't really like all that much back then. *Que Sera, Sera!*

host hotel	North Conway Grand Hotel 72 Common Court, North Conway NH 03860
reservations (\$109/night)	call 800.655.1452 (use code “cribbage”) online reservations.travelclick.com/17712?groupID=2412859
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