

# **Cribbage World**

## ***Tournament Promos (effective 1-1-2008)***

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1. Information about ACC-sanctioned tournaments may be included in *Cribbage World* at these rates:

half page (4" x 5"):	\$40
full page (8" x 5"):	\$75
  2. Tournament promos should be submitted in electronic format, preferably as a PDF, although a Word document (saved as an RTF) is also acceptable. (Hard copy of ads may be submitted only if they are printed in “best” or “high-quality” mode.)
  3. Tournament promos cannot contain any color—everything must be in black (or gray) type on a white (or gray) background.
  4. Tournament promos must be formatted to the correct size. **NOTE:** you cannot simply submit your tournament flyer. Because your flyer is probably formatted to fit 8.5" x 11" paper, it will not reduce at the correct proportions to fit a full page in *Cribbage World* (8" x 5").
  5. Tournament promos must be accompanied by full payment. Make checks payable to the “American Cribbage Congress” and mail to the address above.
  6. Email tournament promos as an attachment to [cribbage@iserv.net](mailto:cribbage@iserv.net) with clear instructions about what *Cribbage World* issue(s) you wish it to appear in.
  7. **Deadline:** all tournament promos must be submitted by the 10th of the month previous to the cover date.

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## ***Tournament Promotion Sizes***

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**Tournament promos must be submitted to *Cribbage World* at the correct size. In order to aid you in formatting your promotion, the following tables have preset boundaries. All type must fit inside the box for the size you choose.**

**half-page tournament promotion (24 picas x 30 picas = 4" x 5")**



**full-page tournament promotion (48 picas x 30 picas = 8" x 5")**

